

Missing the Passion in Your Work? Create Moxie!

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76% of all Americans are not happy in their jobs, stating that their work lacks passion. Does it lack passion or does it just lack moxie? Unfortunately, most people believe that the only way to be passionate about their work or their employer, is to find a new job or change careers altogether. But if you keep chasing “passion,” you’ll never find it.

Margo similarly felt a lack of passion in her marketing job. Every morning she dragged herself to work, completed career-frustrated. She spent hours searching on line for a new job until she learned two of the 9 moxie strategies. Soon she was creating her own passion and re-engaging in her work.

Act As If. Margo realized that when she walked into her job and acted as if she didn’t want to be there, she didn’t want to be there. When she started acting as if she was interested in her work, suddenly she become interested. She became interested in the people she worked with, her company, its goals, its strategy, the market, her industry, her expertise, her profession.

Be Uncomfortable. Margo also realized that she never lost weight, lowered her cholesterol, or tightened her abs by sitting on the couch watching TV eating ice cream, even though it was extremely comfortable! She similarly had gotten too comfortable in her job – daily routines, weekly meetings, easy to-do lists, regular paychecks. She craved the office drama because it spiced things up. If she wanted passion at work, she would need to get out of her comfort zone.

Margo made her job more exciting by creating opportunities at work to act as if and be uncomfortable. She:

- asked questions in meetings that forced her co-workers to think not just nod their heads
- learned to make presentations to clients on new services
- researched a new business line for her boss
- identified a problem for her company and suggested a solution
- organized an outing for her department
- presented ideas for the company to make more money and save expenses
- held a workshop to teach co-workers her expertise
- started a Toastmasters club at her company
- volunteered to lead a community project for her company
- celebrated her assistant’s birthday with decorations and cake

Using these two strategies together, soon Margo was enjoying her job again, creating her own passion for work, and having fun!

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